

STRATEGIC PLAN – CHURCH OF ST. ASAPH (MAY, 2011)

PROJECT	TO BE DONE IMMEDIATELY	TO BE DONE IN 1 YEAR	TO BE DONE IN 3 YEARS
Third Service expanded	<ul style="list-style-type: none"> •expand committee membership •redesign parish website info 	<ul style="list-style-type: none"> •develop and refine mailing list •assess and upgrade a/v equip •visit area churches •permanent sign 	<ul style="list-style-type: none"> •weekly service
Growth in Sunday School and children integrated more fully into worship service	<ul style="list-style-type: none"> •upgrade classroom supplies (including Godly Play) 	<ul style="list-style-type: none"> •expand musical offerings from Church School (instrumental and choral) •establish ongoing childrens’ ministry •upgrade classrooms and space •add 10 households with children 	<ul style="list-style-type: none"> •employ full-time Christian Formation director •continue significant increase in number of children •develop plan to attract households with children and materials to reach them
Food ministry expanded with enlarged parish garden, community gardening plots, winter activity	<ul style="list-style-type: none"> •dedicate additional space to garden •recruit sufficient labor for expanded garden 	<ul style="list-style-type: none"> •develop advertising for community garden •contact community groups •identify and address security issues •establish CSA distribution site 	<ul style="list-style-type: none"> •develop winter activity •find grant for garden intern
Activities identified and shared with other faith communities	<ul style="list-style-type: none"> •form committee 	<ul style="list-style-type: none"> •investigate and develop plan 	<ul style="list-style-type: none"> •interfaith service as part of 125th anniversary
Ties strengthened with St. James school	<ul style="list-style-type: none"> •recruit youth participants and adult volunteers for summer City Camp 	<ul style="list-style-type: none"> •annual MLK visit continued •additional volunteer opportunities (maintenance, teaching) 	
Activities shared with inner city parish	<ul style="list-style-type: none"> •form committee 	<ul style="list-style-type: none"> •identify and establish partnership with parish 	<ul style="list-style-type: none"> •continue exchange of services and meals
Ties strengthened with Bala House	<ul style="list-style-type: none"> •establish and publicize joint events for 2011 (e.g. Thanksgiving food drive) 	<ul style="list-style-type: none"> •Vestry/Board pot luck and meeting 	
Support provided for leaders and defined leadership terms	<ul style="list-style-type: none"> •identify and send people to diocesan leadership training 	<ul style="list-style-type: none"> •engage leadership consultant •hold leadership training sessions 	
New ways developed to reach out to musical and artistic communities	<ul style="list-style-type: none"> •develop guidelines for building use •establish an Arts Management Committee comprised of members of the congregation and the Director of Music 	<ul style="list-style-type: none"> •plan and advertise an Arts “Open House” inviting members of the music and arts community to view our facilities/amenities and consider ongoing relationships •develop an expanded web presence for outreach to the musical/artistic community •develop opportunities for poetry events 	<ul style="list-style-type: none"> •seek a permanent funding source for advertising, hospitality, insurance, and other facility costs •complete agreements with at least two community music or dance ensembles and two visual-artist consortiums

PROJECT	TO BE DONE IMMEDIATELY	TO BE DONE IN 1 YEAR	TO BE DONE IN 3 YEARS
Community Contact Committee formed to survey people, groups and institutions near St. Asaph's	•form committee	•survey people and groups to determine community needs and methods for accommodating them	•form and implement plan
New ways developed to welcome members of the community to our campus on Sunday and during the week		•review Community Contact survey and formulate plan	•implement plan
Access improved to parish buildings	•assess access issues (including front steps and turning radius at new door)	•review and consult on access issues and develop plan to resolve	•implement plan
Sprinkler system brought up to code (required in 2013)		•Hire a FPS consultant	•install sprinklers to meet code requirements
Capital campaign held for building improvements	•form committee	•assess building needs •develop theme and goal •conduct pre-campaign survey of identified givers	•conduct campaign to coincide with 125 th anniversary in 2013
Planned Giving policy formed and implemented	•form committee	•develop planned giving website and resources •integrate planned giving into capital campaign	
Rental space developed	•form Rental Committee •establish rates •draft agreement •draft waiver form	•advertise rental space within church •advertise rental space to community	•hire facilities manager
Grant proposals identified and begun	•Identify grant writer within parish	•identify grant sources •prepare grant proposals and submit	•hire grant writing consultant
4% of invested fund principal devoted to outreach			•develop plan to devote 4% of invested funds to outreach
Financial oversight and reporting improved		•engage bookkeeper for 5 hrs. per week •develop plan to coordinate work of new financial committees	